THE DENODO
GENAI
MANIFESTO

The Data Solution Behind the AI Revolution

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PURPOSE OF THIS MANIFESTO

GenAI is the most transformative technology of our time. But ultimately, this success is driven by one thing: **Data**. Not just any data - **connected, contextual, governed data** that moves at the speed of enterprise.

This is a call to arms for all CIOs, CDOs, architects, and AI pioneers: **If you're pushing the boundary of what's possible with AI, you have to be serious about your data's journey - how it flows, scales, and builds unbreakable trust.**

This isn't a product pitch. This is our vision for the next decade of big, bold enterprise innovation.
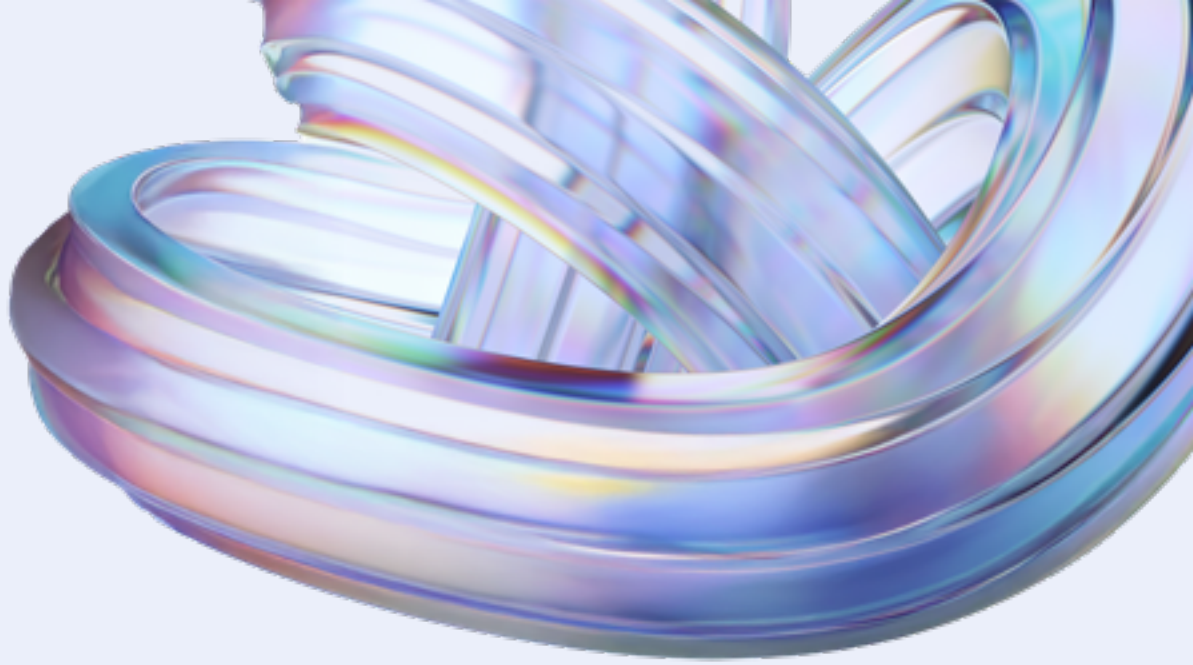
Let's build!

Explore the Denodo AI SDK

→

Dive in for free!

Try Denodo Express

→

The Problem We Refuse to Ignore

Every GenAI project starts with ambition. Most end in stagnation.

Why? Because the data - **your most valuable asset -** is locked, fragmented, duplicated, or just plain stale.

And this is a problem, because:

- LLMs hallucinate without context.

- You can't be sure your AI is using the most trusted and relevant data for the task at hand. Best practices like **RAG** (Retrieval Augmented Generation) don't really solve for this.

- Governance gaps? They become big AI risks, fast.

- The Lakehouse you finally finished implementing? Its data lacks the business context your AI needs to give trustworthy answers.

And while vendors promise magic, **you're left reconciling existing infrastructure with a new world.**

> And that's no easy task: 60% of AI projects that aren't supported by an AI-ready data practice will fail to deliver on SLAs and be abandoned in 2026
>
> **- Gartner's CIO Guide to AI-Ready Data →**

The era of workarounds is over; it's time to start **transforming.**

Our Vision: Data That's Real-Time, Responsible, and AI-Ready Now.

When data strategy and AI strategy aren't aligned, AI projects fail. And this disconnect is widespread: Gartner reports that 65% of organizations either do not have AI-ready data or are unsure whether they do.

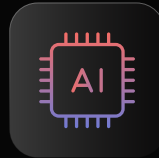This needs to change. So, we envision a world where:

Data access is **decoupled from location** — it's accessible everywhere, no matter where it lives.

Teams collaborate across a single, intelligent layer with **data that actually makes sense.**

Trust, privacy, and compliance are **baked in**, not bolted on.

GenAI tools consume data **smartly, safely and at lightning speed.**

That's **logical data management**. That's **virtualised AI enablement**. That's **Denodo's vision**.

But I already have a Lakehouse...

Read the Denodo + Databricks Modern Data Strategy →

See Denodo for Snowflake Users →

The Toolkit: Building GenAI That Works

LOGICAL DATA FABRIC

Deliver unified, real-time access to cloud, on-prem, and hybrid data - without duplication.

SEMANTIC LAYER FOR LLMS

Add business meaning to data. Give LLMs the real-time context that makes answers accurate, relevant, and explainable.

Denodo assistant - auto-generates the semantics - speed to innovation.

DENODO AI SDK

Allow Denodo to **deal with the complexity of building GenAI-powered apps, leaving developers free to bridge the gaps between LLMs and live enterprise data using REST APIs**.

Denodo AI SDK

GOVERNANCE WITHOUT COMPROMISE

Control access, apply masking, track lineage, enforce policy - **all from a single logical layer**.

Denodo Assistant

AI SDK

AI Agents

Explore Denodo's Generative AI Solutions →

Proof: Real People, Real Wins

:alexforbes

Cut research time from **hours to seconds** using GenAI trained on governed, real-time data.

"

Denodo made it safe to scale our AI initiatives - no silos, no compliance risks."

FESTO

Accelerated GenAI development and improved semantic accuracy for AI-driven industrial automation and insights.

"

Denodo turned our data sprawl into an AI-ready foundation."

Perkins Coie

Conquered data fragmentation and transformed client engagement through a natural language interface.

"

Denodo's Gen AI capability is a transformative innovation that allows anyone to access and interact with data using natural language."

And the best part? **Achieving this vision doesn't require a whole new start.** It all works with your existing data architecture.

Learn more about how to give existing lakehouse data the business context your AI needs:

Hear in our customer's words →

The Future We're Building

We are not chasing trends. We are shaping a responsible, scalable future for AI.

We believe in:

RAG, real-time, and retrieval that works, right now.

AI that's safe from the start.

One universal data access layer your AI teams can depend on.

AI that makes us smarter - with transparency and trust.

This isn't just a manifesto.
It's a movement.

If you believe GenAI should be grounded in data trust, integration, and intelligence you're in the right place.

We're building the future of AI-powered business and you can be part of it:

Join our AI community

Try the AI SDK for free

Request an AI Strategy Consultation

Join the Movement.

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Denodo is a leader in data management. The award-winning Denodo Platform is the leading logical data management platform for transforming data into trustworthy insights and outcomes for all data-related initiatives across the enterprise, including AI and self-service. Denodo's customers in all industries all over the world have delivered trusted AI-ready and business-ready data in a third of the time and with 10x better performance than with lakehouses and other mainstream data platforms alone.

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